

Overview

The Design Center at NMSU was created to provide a comfortable, supportive **environment for learning how to use digital media and communication technologies through hands-on experience**. Students have access to a wide variety of media creation and editing applications, as well as the opportunity to work with a community of people who are interested in and experienced with the possibilities of digital media technologies.

Goals/Vision

The overarching goal for the Design Center is to offer technologies, resources and instructional support for English Department students interested in creating digital media. Through coursework, personal projects, and consultancy activities, it is a space for immersion in authentic communicative, rhetorical, and expressive activities where **students can apply theory and learn about production through practice**.

The Center provides opportunities for students to work on projects that help them learn to respond in creative and rhetorically sophisticated ways to the dynamic needs and interests of variable contexts and audiences. The Design Center also offers numerous possibilities for technology-related research, class projects, theses, dissertations, manuscripts, bookmaking, and other work. It also affords opportunities for production and research collaboration across disciplinary, university, community, and industry boundaries.

Priorities

1. Support of student learning through direct instruction, design and technological support, and hands-on practice in creation of contextually-situated projects
2. Increased profile and support for the English department, its academic programs, its affiliated projects, and its students
3. Revenue generation to support student learning opportunities, internships, and technology updates

Capabilities and Requirements

As an instructional space, any project accepted by the Design Center must include activity that supports development of student learning. While we cannot function in a service capacity (such as editing content or solely digitizing materials), we can offer consultation and assistance with developing print-based materials, website architecture, design, and development, and creation of other digital communications. We encourage students and faculty to utilize the Design Center's open hours for one-on-one assistance with projects.

Projects

Through coursework activities, internships, volunteers' time, and the efforts of assigned graduate assistants, the Design Center has worked on a number of projects including the list below. We are actively seeking collaborative opportunities, so please contact Jenny Sheppard (jasheppa@nmsu.edu) if you have ideas you want to discuss.

Website development/revision for:

- Provost Cruzado
- Borderlands Writing Project
- Forest Service, IPIF, Hawaii
- Writers in the Schools
- NMSU Gender & Sexual Diversity program
- NM English Teacher Exchange program

Document Development/Redesign:

- English department brochures, awards programs, and posters
- Posters, schedules for La Sociedad readings (print & web)
- Doña Ana County Animal Control Office
- Doña Ana County Region II EMS logo development

Multimedia projects created/facilitated:

- Archive creation of La Sociedad audio recordings form 2007-1997
- Video of Cristine Berry speaking on alcohol safety for English 111/WAVE program

